

Lucy Gillard

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EDUCATION

University of Wisconsin-Madison | December 2025

School of Education: **B.S. Graphic Design + Digital Studies Certificate**

- GPA: 3.492
- Courses: Digital Photography, (Film) Photography, Basic Graphic Design, 2-D Design, Digital Imaging Studio, Infographics, User Experience, Branding & Identity, Graphic Design for Games

WORK EXPERIENCE

Graphic Design Assistant | UW-Madison University Housing | February 2025 - Present

- Design and produce physical and digital promotional materials for University Housing and affiliates
- Assist in managing resident newsletter (HTML marketing)
- Lead and assist in event and portrait photography
- Design and lead campaigns and other projects to completion

Job Coach | Down Syndrome Association of Wisconsin | June 2024 - January 2025

- Assisted a variety of individuals with tasks of assigned employment
- Formed personal connections with individuals with the purpose of aiding comfortability and improving performance

Care Supporter | Alexis Malloy Microboard Inc. | July 2021 - August 2024

- Aided with living skills and everyday tasks (i.e. preparing food, brushing teeth, transportation)
- Prepared and administered necessary medicines
- Communicated availability and was responsible for recording work hours
- Formed personal connection with the individual during the time spent together

Photographer | LucyMGPhotography | 2020 - Present

- Manage communication with clients and planning photoshoots
- Advertise services on social media and through references as well as managing website portfolio
- Manage personal equipment and post-session resources (ie. Adobe Lightroom)
- Establish prices of services and oversee client payment

SKILLS

- Adobe Applications (Photoshop, Lightroom, Illustrator, InDesign), Figma, Microsoft Office Suite, Qualtrics, Wordpress, Eloqua (HTML Marketing)

LEADERSHIP & ACTIVITIES

Photography Director | ALT Magazine | Madison, WI | Fall of 2023 - Present

- Leading a team of over 40 creatives to release magazine issues and projects on topics that cover the cultural identities of students through different artistic mediums
- ALT Magazine is a fashion magazine aiming to deliver underrepresented groups' voices on the UW-Madison campus
 - <https://www.altmagazine.org/>